

Bernard Jiang named UPS China president

12-10-2021

UPS (NYSE: UPS) appointed Bernard Jiang (江) as president of UPS China. With close to 20 years of experience in international supply chain and trade management, Bernard will oversee UPS's business and operations in China. He will continue to help customers drive cross-border connectivity and create resilient supply chains.

"As the Chinese economy continues its recovery, it is a privilege to lead UPS's business here," said Jiang. "UPS has been helping businesses in China access global markets for over 30 years, driving digital transformation to enable Chinese businesses adjust to new demands, make the most of their supply chains and accelerate global growth. We have experienced long-term success in our development here, and will continue to provide tailored solutions for a diverse, rapidly evolving and dynamic local customer base."

Jiang succeeds Michelle Ho, who was recently named UPS's Asia Pacific region president.

"Bernard is an outstanding leader with a track record of elevating UPS's business and operations across the region," said Ho. "The breadth and diversity of his experience make him the ideal person to lead a team of more than 6,000 people in a market we're excited to continue to grow in. I am certain that under his leadership we will keep delivering a best-in-class logistics experience for our customers in China."

Since establishing operations in the country in 1988, UPS has continually expanded its service capabilities to enable customers in China to optimize evolving market conditions to more efficiently meet their global growth ambitions. This year, in addition to service enhancements in Beijing, Tianjin and

Chengdu, UPS boosted its service offering in more than 52,000 postal codes across northwest China, providing businesses faster access to UPS's global smart logistics network and an up to a two-day reduction in transit times to destinations worldwide.

In July 2021, UPS also added five weekly flights between its intra-Asia hub in Shenzhen and Osaka Kansai Airport, Japan, to help improve intra-Asia trade connectivity and strengthen regional supply chain options for businesses across Asia.

In 2020, UPS opened a new, more energy-efficient operations center in Guangzhou, featuring a fleet of electric delivery vehicles, smarter energy options and guidance to customers on how to operate more sustainably. In September 2021, UPS received the Green Development Case Study award at the China International Fair for Trade in Services (CIFTIS), in recognition of the company's sustainability efforts.

"We are seeing a shift from high-speed to high-quality development as China's cross-border import and export trade continues to accelerate, and sustainable growth is a key element of that, not just in China, but for UPS globally," said Jiang. "In addition to better-than-ever connectivity, we are also helping businesses in China minimize their impact on the environment by introducing more sustainable solutions throughout the customer value chain."

Jiang, a Shanghai-native, moves to his new role following assignments leading UPS Asia Pacific project strategy and as president for UPS in south Asia Pacific, where he led strategic growth initiatives in 28 markets across Southeast Asia and the Pacific Islands.

Jiang began his career with UPS as a supply chain solutions specialist in China in 2005 and went on to hold various positions across

UPS's supply chain and healthcare units where he was instrumental in implementing successful strategies that elevated UPS's capabilities in these areas both in China and across the region.

A passionate advocate for diversity, equity and inclusion, he was appointed UPS's first Asia Pacific diversity and inclusion chairperson in 2017.

Source: [UPS](#)